

THE WORLDWIDE SPORTS
VENUE DESIGN/BUILD,
OPERATIONS AND TECHNOLOGY
CONFERENCE AND EXHIBITION

Stadia&Arena



ASIA PACIFIC
26-28 SEPT 2016

Show Guide

Yokohama Arena
City of Yokohama, Japan

26-28 September 2016



Now in its 18th year

#stadiaarenaAP

www.saevents.uk.com

PROUD HOST:



EVENT PARTNERS:



Space Media Japan

LOCAL EVENT PARTNERS:



OFFICIAL MEDIA PARTNER:



OFFICIAL MEDIA SPONSORS:



SUPPORTED BY UK TRADE AND INVESTMENT, BRITISH EMBASSY TOKYO

At a glance

(Event schedule on pages 13-19)

Monday 26 September

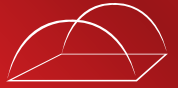
12:00	SITE TOUR - Yokohama Arena (delegate ticket holders only)	
	FREE FOR ALL ATTENDEES: CENTENNIAL HALL, YOKOHAMA ARENA	
13:30	Welcome speeches and presentations	
14:30	SESSION 1: The future of Japan's Stadium and Arena (roundtable)	
15:30	Coffee Break	sponsored by PHILIPS
16:00	SESSION 2: Sports facility management in Japan (roundtable)	
17:00	WELCOME RECEPTION AND NETWORKING IN EXHIBITION HALL	Brought to you by K•O•T•O•B•U•K•I
19:00	Close	
	PAID DELEGATE STREAM ONLY (Centennial Hall)	FREE EXHIBITION ENTRY STREAM (Open Forum Area - Exhibition Hall)

Tuesday 27 September

09:00	Morning registration and coffee	sponsored by POPULOUS™
	STADIA DESIGN/BUILD & MAJOR EVENT PLANNING/DELIVERY	VENUE MANAGEMENT, FAN ENGAGEMENT AND TECHNOLOGY IN STADIA
09:30	SESSION 3A: Major event master planning PART 1 - lessons learnt from iconic previous sporting events (roundtable)	SESSION 3B: Hooliganism and terrorism - the duel threat
10:30	Coffee break and networking in Exhibition Hall	sponsored by AECOM
11:00	SESSION 4A: Current and future trends in venue management PART ONE - maximising revenues at arenas and stadiums	SESSION 4B: Examples of strategies for venue commercialisation from the design stage through to operations in a mature APAC market (roundtable)
11:30	SESSION 4A: Current and future trends in venue management PART TWO (roundtable)	
12:30	Lunch and networking in Exhibition Hall	
13:30	SESSION 5A: Current trends in Japanese sports venue design and build (roundtable)	SESSION 5B: Virtual stadium showcase - ideas and inspiration for your own sports venue!
14:30	SESSION 6A: Major event master planning PART 2 - preparations for upcoming events	SESSION 6B: Keeping your playing surface in perfect condition (roundtable)
15:30	Coffee break and networking in Exhibition Hall	sponsored by SMG
16:00	SESSION 7A: Simply the best! Signature sports projects from around the world	SESSION 7B: Technology innovations in stadia PART ONE - lighting up your sports venue future
16:30		SESSION 7B: Technology innovations in stadia PART TWO - expert panel discussion
17:30	Conference and Exhibition Hall close	Brought to you by mei
19:00	NETWORKING RECEPTION PARTY	

Wednesday 28 September

09:00	Morning registration and coffee	sponsored by hok
09:30	SESSION 8A: Key considerations for cities regarding their future venue plans (roundtable)	SESSION 8B: Key lessons from the UK's approach to securing major events - effectively integrating security
		SESSION 8B: Safe and secure crowded places (roundtable)
		Brought to you by mei
10:30	Coffee break and networking in Exhibition Hall	sponsored by RIEDEL
11:00	SESSION 9A: Regional projects in focus - the most exciting venue plans from around the APAC region	SESSION 9B: Maximising revenues - turning your venue from a cost center into a profit center (roundtable)
12:00	SESSION 10A: College sports venues	SESSION 10B: Fan engagement - how to move fans off their sofas and into your venue! (roundtable)
13:00	CLOSING KEYNOTE: British Olympic Association	
13:30	Lunch and networking in Exhibition Hall	
14:30	Exhibition Hall closes	
14:30	SITE TOURS (delegate ticket holders only): Nissan Stadium (Yokohama International Stadium) and Yokohama International Swimming Pool	



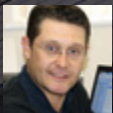
WELCOME

" I am especially honoured to be bringing Stadia & Arena Asia Pacific 2016 to Yokohama with the backdrop of the forthcoming Rugby World Cup in 2019 and the Tokyo Olympics in 2020.

The enthusiastic welcome we have had from the venue and sports industries has been so positive that we are bracing ourselves for the biggest event that we have organised in the 18 years of running the Stadia & Arena series.

Without the professionalism of our partners – Space Media Japan – and the support of the various organisations, committees, sponsors and exhibitors this would not have been possible.

We all hope that you enjoy the event."

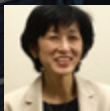


Neil Levett
Event Director
Alad Limited

" Welcome. It is my great pleasure to hold Stadia & Arena Asia Pacific 2016 here in Japan with Alad Limited and our subsidiary Space Media Japan.

After the great excitement from Rio 2016, Japan is now moving forward to our next 2020 games. At the same time our government is focusing on the new development in the sports business and I truly believe that this event will be the perfect match for our market.

I would like to thank all the supporting organisations of our event, including the Japan Sports Agency, the City of Yokohama and the many other sporting associations. and I hope it will prove to be a good signpost for our 2020 and beyond."



Noriko Takeuchi
President and CEO
Congress Corporation

" It is very positive for our organisation to be involved in the Stadia & Arena Asia Pacific event as the Local Event Partner. As the world knows, Japan will soon have some massive sports events to organise – 2019 Rugby World Cup as well as Tokyo 2020 Olympic and Paralympic Games.

In addition to this the Japanese Government has placed great emphasis on the innovation of the National Sports Industry including specific focus on the role of stadium and arena management. It is my opinion that this is the best timing to hold the event in Japan and we, Space Media Japan (part of the Congress Corporation), are very excited to be a part of this new industry."



Hiroyuki Sugano
President and CEO
Space Media Japan
(part of the Congress Corporation)

AND A BIG THANK YOU TO OUR...

PROUD HOST:



EVENT PARTNERS:



LOCAL EVENT PARTNERS:



PLATINUM EVENT SPONSOR:



EVENT SPONSORS:



NIKKEN SEKKEI



OFFICIAL MEDIA PARTNER:



OFFICIAL MEDIA SPONSORS:

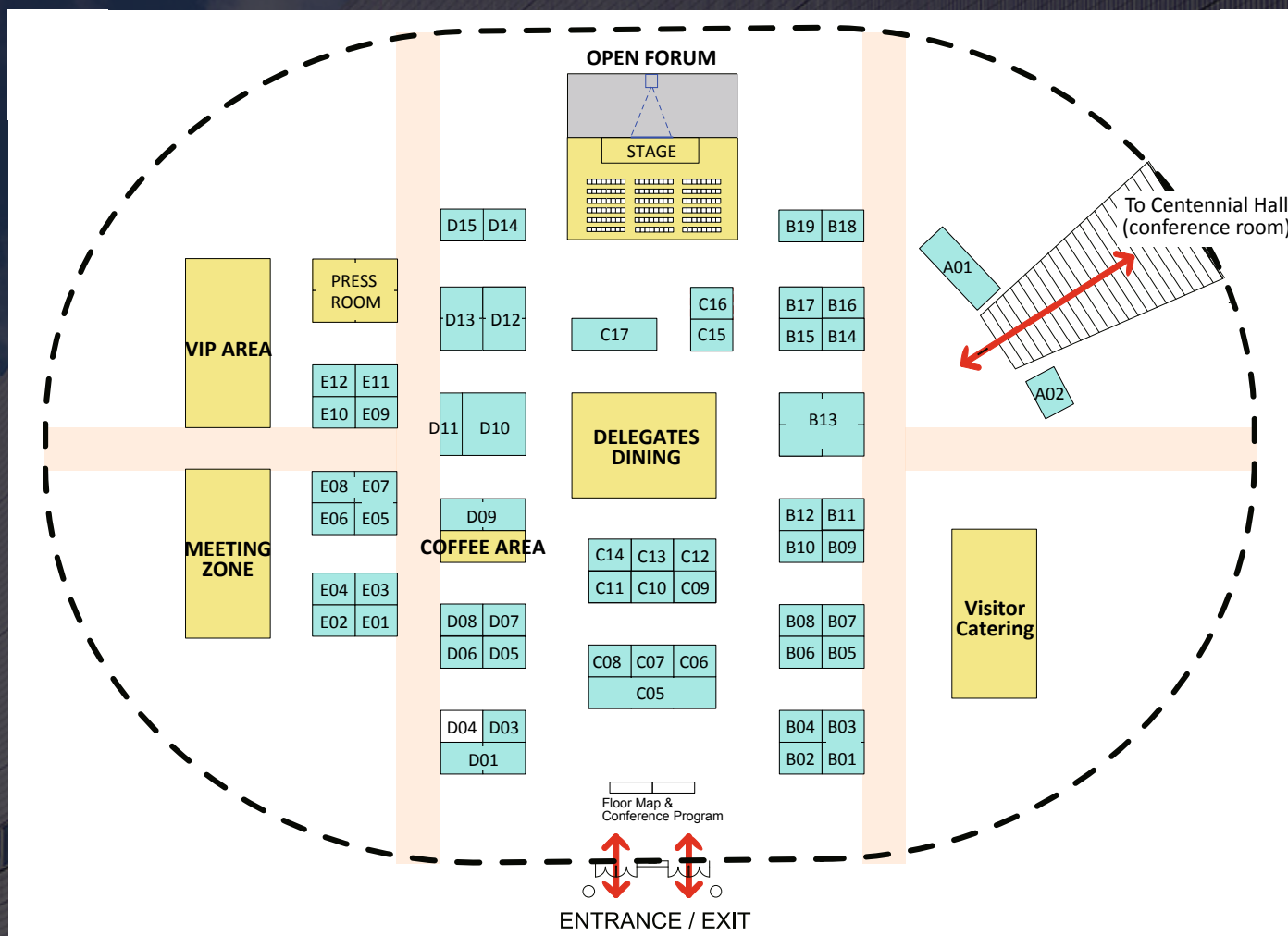


MEDIA PARTNERS:





EXHIBITION HALL



















EXHIBITOR NAME	Stand
AGC ASAHI GLASS	E09
AndArchitects	E02
Arch Style Construction	C07
Arena Group	B06
Audience Systems	A01
Azusa Sekkei	C12
Beerjet	C16
Britten	C13
BuzD Pty Ltd	B07
Camatic Seating	B16
CobhamWireless	E04
Congress Corporation	D01
Controlled Solutions Group (CSG)	A02
COX Architecture	B09
d&b audiotechnik	C09
Dallmeier	D05
ES Global	B02
EVS	B04
Ferco Seating Systems	B14
G4S Risk Consulting	E02
Gensler	C11
GL Events	E05

EXHIBITOR NAME	Stand
HG Sports Turf	B12
HITO-COMMUNICATIONS	C06
Hussey Seating	D12
Interkal	A01
Kotobuki Seating	B13
LABOSPORT	E06
Major Events International (MEI)	E02
MEIS	E11
Mitsui Bussan Aerospace	D05
MSI (Micro-Star International)/ FUNTORO	B05
Natural Grass	E07
NEXO	C05
Nikken Sekkei	C14
NPC Seating	D09
Oracle Hospitality	B19
PanStadia & Arena Management magazine	B03
PFEIFER Seil Und Hebetechnik	C15
Philips Lighting	D08
Rhino-Turf	E12
Riedel Communications	B15
Schmitz Foam (Pro Play)	D15
Serge Ferrari	E08

EXHIBITOR NAME	Stand
SHOEI Bijutsu	E01
Signature Systems Group	C17
SMG Sportplatzmaschinenbau GmbH	D14
SOCCER SHOP KAMO/KAMO TRADING	D11
Sony Business Solutions Corporation	B08
Sports & Stadia Services Ltd	B10
Stadia & Arena Asia Pacific 2017	B01
Star Events Ltd	C08
Terraplas	D10
TimeTarget	C10
Toyo Green	B11
Tripleplay	D07
Trocen	B17
UK Trade & Investment	E10
Ungerboeck/USI	B18
WDSi Group	E02
YAMAHA MUSIC JAPAN	C05
YAMAHA SOUND SYSTEMS	C05
Yamashita PM Consultants Inc	D03
Yokohama Arena	D13
Zumtobel Group	E03

EXHIBITOR PROFILES

Stand E09 	AGC ASAHI GLASS <p>Not only the stadium beauty, AGC technology also helps the grass grow with exceptional weatherability and light transmission. ETFE Film brings cutting-edge stadiums to life.</p> <p>www.agc-chemicals.com</p>	Stand B07 	BuzD Pty Ltd <p>The team at BuzD recognised the need to bring together sales, marketing, presence and tracking data into a single analytics platform that was flexible and easy to interpret and use. Frustrated at the lack of such a tool they set out to develop the solution. BuzD is the result.</p> <p>www.BuzdAnalytics.com</p>
Stand E02 	AndArchitects <p>AndArchitects are a London based architectural practice with an established expertise in master planning, sports buildings, stadia and temporary buildings. The practice was appointed to work on the 12,000 seater indoor temporary Handball Arena for Rio 2016.</p> <p>www.andarchitects.co.uk</p>	Stand B16 	Camatic Seating <p>For more than 50 years, Camatic Seating has been trusted in delivering seating solutions to some of the most prestigious sites around the world. The company's award winning manufacturing, comfort, functionality and style stands out in creating a world class experience.</p> <p>www.camatic.com.au</p>
Stand C07 	Arch Style Construction <p>Arch Style Construction is a specialised high-tech enterprise company focused on developing and implementing the international patent 'Arch-Type Support Structure', the latest and most innovative achievement in the field of post-tension steel structures.</p> <p>www.archstyleconstruction.com</p>	Stand E04 	Cobham Wireless <p>Cobham Wireless are global leaders in the provision of advanced wireless coverage and mobile communications systems, producing innovative, cost-effective solutions that address market requirements for improved connectivity, greater capacity and quality of experience.</p> <p>www.cobhamwireless.com</p>
Stand B06 	Arena Group <p>The global events specialist has a proven track record delivering its trusted temporary event infrastructure at Olympics, Commonwealth Games and world championship sporting events as well as supporting many sports stadia and organisations.</p> <p>www.arenagroup.com</p>	Stand D01 	Congress Corporation <p>Congress Corporation fosters various milieus for communication, with conventions as its core business and also high profile state-level meetings (G8 Summit), medical research & treatment, global environment, science & technology, finance, equality, culture & sports.</p> <p>www.congre.com/en/</p>
Stand A01 	Audience Systems <p>Audience Systems is one of the world's leading specialists in retractable seating, offering arenas a complete seating solution from design through to installation and ongoing care. A wide variety of retractable, fixed, removable and VIP seating options are available.</p> <p>www.audiencesystems.com</p>	Stand A02 	Controlled Solutions Group (CSG) <p>CSG is a specialist provider of event management, consultancy, security and training services for a number of clients, such as Manchester United Football Club, and major events, including the 2002 FIFA World Cup and the 2012 London Olympic Games.</p> <p>www.controlledsolutionsgroup.com</p>
Stand C12 	Azusa Sekkei <p>Azusa Sekkei is an architectural firm in Japan offering all design for all domains. We can provide a One-Stop Service for all phases of sports facility projects; Conception, Master Schedule, Budget, Design, Construction, Profit Planning and Operation Strategy.</p> <p>www.azusasekkei.co.jp</p>	Stand B09 	COX Architecture <p>COX Architecture is one of the largest architectural practices in Australasia, providing services in architecture, planning, urban design and interior design. Projects includes exhibition & convention centres and stadia and sports halls, plus numerous other sectors.</p> <p>www.coxarchitecture.com.au</p>
Stand C16 	Beerjet <p>Beerjet is a specialist in high speed pouring technology. The beerjet is a high speed beer dispenser machine with up to 1,000 cups or glasses power per hour and ideally suited to big sport stadiums and event locations.</p> <p>www.beerjet.com/en</p>	Stand C09 	d&b audiotechnik <p>d&b audiotechnik operates internationally as a manufacturer of high quality loudspeaker systems for sound reinforcement speech and music in public places. The headquarters, which also house R&D and manufacturing, are located near Stuttgart, Germany.</p> <p>www.dbaudio.com</p>
Stand C13 	Britten <p>For over 30 years, Britten has been helping some of the world's largest brands visually connect with their audience. From events to retail and from hardware to print, Britten makes sure your brand is engaging and getting noticed.</p> <p>www.brittenstudios.com</p>	Stand D05 	Dallmeier <p>Dallmeier is one of the world's leading providers of products for network-based video surveillance and has more than 30 years of experience in the development and manufacture of high quality components and complete solutions for the CCTV/IP sector.</p> <p>www.dallmeier.com</p>



Stand B02



ES Global

ES Global provides innovative and creative solutions for sporting, music, corporate and hospitality events. The company specialises in the delivery of temporary structures, event overlay, dynamic stages and expert project management.

www.esglobalsolutions.com

Stand B04



EVS

EVS is globally recognised as the technology leader for live video production. The company introduced Live Slow Motion replay in 1994, and has continued to build on its reputation for quality and reliability with solutions that enhance live sports, entertainment and news.

www.evs.com

Stand B14



Ferco Seating Systems

Established in 1983, Ferco Seating specialises in the design and manufacture of auditorium, cinema, home theatre, education and stadium seating. The company is committed to quality, value and flexibility in approaching customer needs, for both big and small organisations.

fercoseating.com

Stand E02



G4S Risk Consulting

As the world's largest security company, G4S Risk Consulting not only has the experience, but also an unprecedented access to local resources enabling them to provide solutions for mitigating and managing risk for major events worldwide.

www.g4s.com

Stand C11



Gensler

With more than 2,700 active clients, Gensler works across the global economy. Their clients are remarkably diverse: large and small, private and public, for-profit and nonprofit. They help them grow, sustain and transform: whatever it takes to embrace their future.

www.gensler.com

Stand E05



GL Events

Present on five continents with operations in more than 20 countries, GL Events has been involved in temporary and semi-permanent infrastructures for major events such as the London Olympic Games 2012, Brazil Soccer World Cup 2014, Euro 2016 and RIO 2016.

www.gl-events-sports.com

Stand B12



HG Sports Turf

HG Sports Turf is a global leader in the design and construction of elite, natural, synthetic and reinforced turf sports fields. Across Asia Pacific and the Middle East, our turf systems have staged some of the world's most prestigious sporting events.

www.hgsportsturf.com.au

Stand C06



HITO-COMMUNICATIONS

Hitocom is a manpower dispatching company specialised in outsourcing for the sales and service business field. The company will expand their business area to MICE business for international sports events and increasing inbound business needs in Japan.

www.hitocom.co.jp

Stand D12



Hussey Seating

With offices in the USA, UK, Taiwan, Vietnam and Singapore, Hussey Seating is well placed with a team of regional business partners to serve customers with its 'global strength and local presence' philosophy. The company offers well-engineered retractable and fixed seating.

www.husseyseating.com

Stand A01



Interkal

Interkal has been manufacturing telescopic and fixed seating solutions for more than 60 years. Their sales and engineering teams can assist in putting together a unique, user friendly layout that specifically meets your needs while complying with all applicable codes.

www.interkal.com

Stand B13



Kotobuki Seating

Established in 1914, Kotobuki Seating is a pioneering manufacturer of furniture for public facilities. Japan's foremost provider of seating for theatres, cinemas, arenas and stadiums, the company also has affiliates in USA, UK, France, Vietnam, Singapore, Taiwan and South Korea.

www.kotobuki-seating.co.jp

Stand E06



LABOSPORT

LABOSPORT is the major laboratory constantly innovating to improve the overall quality, safety and durability of sport surfaces. The organisation has expertise in chemistry, engineering, agronomy, sport performance and material science.

www.labosport.com

Stand E02



Major Events International (MEI)

Major Events International (MEI) are the only global professional membership scheme across all sectors in the major events industry. They have years of experience working with best in class companies for world sporting events such as the World Cup, Olympics and regional games.

www.majoreventsint.com

Stand E11



MEIS

MEIS is a global sports & entertainment design firm. Led by Dan Meis, FAIA, the renowned architect behind Saitama Super Arena, Mazda Stadium Hiroshima, STAPLES Center and Paul Brown Stadium, MEIS is currently designing new stadiums for Everton FC and AS Roma.

www.meisstudio.com

Stand E07



Natural Grass

AirFibr is a hybrid grass technology specifically developed for top level football and rugby pitches, and multifunctional arenas. It is a 100% natural grass anchored in an innovative artificial rootzone composed of sand, synthetic microfibres and granulated cork.

www.naturalgrass.com

EXHIBITOR PROFILES

Stand C05 	NEXO <p>NEXO, established in France, is a world-leading loudspeaker manufacturer with 35 years of experience in professional sound reinforcement industry. The company represents the pinnacle of innovative, convergence-inspired design and advanced manufacturing.</p> <p>nexo-japan.com</p>	Stand B15 	Riedel Communications <p>Riedel Communications designs, manufactures and distributes the most pioneering real-time networks for video, audio and communications for broadcast, pro-audio, event, sports, theatre and security applications worldwide.</p> <p>www.riedel.net</p>
Stand C14 	Nikken Sekkei <p>Founded in 1900, Nikken Sekkei have responded to the demands of society and various client requests with the aim of contributing to the creation of better buildings and social environments. The Nikken Group portfolio consists of over 25,000 projects in 50 countries.</p> <p>www.nikken.jp/en</p>	Stand D15 	ProPlay by Schmitz Foam Products <p>Schmitz Foam Products is a leading global supplier of high-end shock absorption and drainage products, manufactured under the ProPlay brand. ProPlay products are applied in various global markets such as sport - soccer, tennis, hockey, rugby and American football.</p> <p>schmitzfoam.com</p>
Stand D09 	NPC Seating <p>NPC Seating is the number one manufacturer of stadium seats and retractable seating platform in Korea. Over the past 50 years, NPC Seating has supplied more than 950,000 seats in and out of the country for various sporting events including world cup and olympic games.</p> <p>www.npcseating.com</p>	Stand E06 	Serge Ferrari <p>Creator of innovative flexible composite materials since 1973, the Serge Ferrari group designs, manufactures and distributes products that meet the technical requirements of a wide range of applications for sport infrastructures.</p> <p>http://en.sergeferrari.com/</p>
Stand B19 	Oracle Hospitality <p>Through the acquisition of MICROS, Oracle brings over 35 years of expertise in delivering robust, scalable hardware and software solutions to venues across the globe that need to cater to tens of thousands of fans during high-volume periods.</p> <p>www.oracle.com/industries/hospitality</p>	Stand E01 	SHOEI Bijutsu <p>Since its establishment in 1979, SHOEI, as a total company in the exhibition and event industry, has been developing solely businesses related to this industry, specifically planning, designing, construction and management at exhibitions and events.</p> <p>www.shoei-bijutsu.co.jp/</p>
Stand B03 	Panstadia & Arena Management <p>PanStadia & Arena Management magazine is the undisputed leader for the business of stadia, arenas, sporting and live events and venues across the globe. The super-title enjoys distribution to 20,000+ top-level industry professionals in 120+ countries.</p> <p>www.psam.uk.com</p>	Stand C17 	Signature Systems Group <p>Signature Systems Group is the world's largest manufacturer of temporary, modular flooring systems that protect natural grass, artificial turf and ice arenas. Their systems are in use at prestigious arenas and stadiums worldwide and have proven themselves through extensive use.</p> <p>www.stadiumflooring.com</p>
Stand C15 	PFEIFER Seil Und Hebetechnik <p>PFEIFER Cable Structures Division concentrates on building light-weight structures, based on an all ETA approved portfolio of tensile elements. Their expertise comprises all aspects of engineering, fabrication and installation.</p> <p>www.pfeifer.de/en</p>	Stand D14 	SMG Sportplatzmaschinenbau GmbH <p>Since 1975, SMG has been dealing with the development of modern machinery for the installation of synthetic surfaces in the sports industry. Also, for artificial turf or granule infilling carpet maintenance, SMG has presented the world's first innovations since the 1980s.</p> <p>www.smg-gmbh.de/en</p>
Stand D08 	Philips Lighting <p>Philips Lighting sells more energy efficient LED lighting than any other company. They lead the industry in connected lighting systems and services, leveraging the Internet of Things to take light beyond illumination and transform homes, buildings, urban spaces & sports venues.</p> <p>www.lighting.philips.com/main/home</p>	Stand D11 	SOCCER SHOP KAMO/KAMO TRADING <p>SOCCER SHOP KAMO was established in 1968 and has become one of the largest specialty stores for football gear in Japan. Its 23 stores and online sites deal with products such as boots, training wear, balls, gloves, referee items, kids & juniors products, replica jerseys, etc.</p> <p>www.sskamo.co.jp</p>
Stand E12 	Rhino-Turf <p>Rhino-Turf designs and installs high-end sporting surfaces around the world and is linked to the Rhino Rugby Group of companies. Part of the company's competitive advantage comes from an in-depth collaboration with governing sporting bodies and professional teams.</p> <p>www.rhino-turf.com</p>	Stand B06 	Sony Business Solutions Corporation <p>SBSC's mission is to support clients by providing solutions that capitalise on Sony's broadcast and professional products. SBSC leverages cutting-edge AV technology, highly reliable products, industry feedback and engineering knowledge in various business fields.</p> <p>www.sonybsc.com</p>



Stand B10



Sports & Stadia Services Ltd

In 20 years the company has developed proven, effective and practical protection systems against rain, snow and extreme cold. The MacLeod Cover is used in football and rugby stadiums throughout Europe and recently at FIFA World Cup qualifiers in Poland and Belgium.

www.sportsandstadia.co.uk

Stand B01



Stadia & Arena Asia Pacific 2017

Stadia & Arena Asia Pacific is a must-attend event for everyone involved in the sports venue industry, and especially for those wanting to do business in the region. We are delighted to announce the event's second visit to Japan, in 2017 - visit our stand for details.

www.saevents.uk.com

Stand C08



Star Events Ltd

Staging and structures specialist Star Events Ltd designs mothergrids to fit almost any roof, including retractables, so concerts can be rigged quickly and safely in venues primarily designed for sport. Star Events' mothergrids feature their Active Roof Technology (ART) control system.

www.stareventsltd.com

Stand D10



Terraplas

Terraplas pioneered the first Turf Protection system for Wembley in 1991 and has continued to be the world-leader for the last 24+ years thanks to innovations in cutting-edge design, production and material technology. No matter the climate, location or event, Terraplas has the solution.

www.terraplas.com

Stand C10



TimeTarget

TimeTarget are a global leader in workforce management for stadium and arenas. Through workforce optimisation, TimeTarget ensures your workforce is in the right place, at the right time and are ready to deliver an exceptional customer experience.

www.timetarget.com

Stand B11



Toyo Green

Since 1969, Toyo Green is a comprehensive turf management company that promotes integrated turf management. It specialises in the design, construction, maintenance, research and education of Sports Turf in stadiums, other sports fields or facilities all over Japan.

www.toyo-green.com

Stand D07



Tripleplay

Tripleplay has become one of the world leaders in the development and provision of digital signage, IPTV, video on demand and mobile device streaming software solutions, with a number of impressive deployments, such as Manchester City FC, Stade de France and Daytona International.

www.tripleplay-services.com

Stand B17



Trocellen

Trocellen is a manufacturer of cross-linked PE foams. With more than 600 employees at eight sites, the company has been present in the artificial turf shock pad business for more than 25 years. Its ProGame brand provides long-lasting, high quality solutions for pitches.

www.trocellen.com.my

Stand B18



Ungerboeck/USI

Ungerboeck delivers world-leading event and venue management software, empowering over 40,000 users worldwide. Whether you manage a stadium, arena, sports or event venue of any kind, its software provides an airtight system with the power to manage your entire business.

www.ungerboeck.com

Stand E02



WDSi Group

WDSi provide independent wireless design and full turnkey managed services for Public and Private / Corporate WiFi and Mobile solutions. WDSi specialise in high density and large scale design, build and operate networks including stadiums and large public venues.

www.wdsiasia.com

Stand C05



YAMAHA MUSIC JAPAN

YAMAHA MUSIC JAPAN Co Ltd was founded in April of 2013 as a sales agency funded through investment by the Yamaha Corporation. It hopes to provide the best solutions to solve various customer issues and comprehensive ways to enjoy "Sound and Music".

www.yamahaproaudio.com/japan/ja

Stand C05



YAMAHA SOUND SYSTEMS

YAMAHA SOUND SYSTEMS INC is the engineering company that provides the best sound system for large spaces such as stadiums, theatres and gymnasiums. The system design takes advantage of advanced technology, easy-to-use and high-quality sound.

www.yamaha-ss.co.jp

Stand D03



Yamashita PM Consultants Inc

Yamashita PMC is a "Facility Strategist" which contributes to business success. The company aims to realise new business activities and creates new demands by providing facility solutions. YPMC enables clients to take the initiatives and leadership to achieve these goals.

www.yPMC.co.jp

Stand D13



Yokohama Arena

With 8,000m² and a capacity of 17,000, Yokohama Arena is one of the largest multipurpose indoor arenas in Japan. It utilises state-of-the-art equipment such as 11,000 computer-controlled movable seats and a ceiling capable of suspending more than 100 tons.

www.yokohama-arena.co.jp/en

Stand E03



Zumtobel Group

Zumtobel Group is an international lighting group and a leading player in the field of innovative lighting solutions and components. It offers three internationally established brands - Thorn, Tridonic and Zumtobel - and two smaller brands - acdc and Reiss.

www.zumtobelgroup.com

PROUD HOST

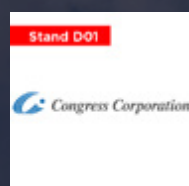


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www.yokohama-arena.co.jp/en

EVENT PARTNERS



Congress Corporation

Congress Corporation fosters various milieus for communication, with conventions as its core business and also high profile state-level meetings (G8 Summit), medical research & treatment, global environment, science & technology, finance, equality, culture & sports.

www.congre.com/en/



Space Media Japan

Space Media Japan are able to provide multiple services regarding trade shows, exhibitions, conferences and events, such as research, planning, sponsorship, marketing, etc. They are also happy to assist as an appropriate advisor for any type of business expansion.

www.smj.co.jp/eng/

LOCAL EVENT PARTNERS



Kotobuki Seating

Established in 1914, Kotobuki Seating is a pioneering manufacturer of furniture for public facilities. Japan's foremost provider of seating for theatres, cinemas, arenas and stadiums, the company also has affiliates in USA, UK, France, Vietnam, Singapore, Taiwan and South Korea.

www.kotobuki-seating.co.jp



SOL Sports Management

SOL is a company that nurtures both current and future athletes. SOL Sports Management is extremely passionate about football and the history of the game, and aims to support all such professional sports with services for athletes, such as financial planning.

www.sskamo.co.jp/sol/

PLATINUM EVENT SPONSOR



Controlled Solutions Group (CSG)

CSG is a specialist provider of event management, consultancy, security and training services for a number of clients, such as Manchester United Football Club, and major events, including the 2002 FIFA World Cup and the 2012 London Olympic Games.

www.controlledsolutionsgroup.com



EVENT SPONSORS

<p>Sponsor</p> 	<p>AECOM</p> <p>The AECOM global sports team, responsible for over 100 stadia and arenas and masterplanners of the London 2012 and Rio 2016 Olympic Games, is a collaborative community of urban designers, engineers, economists, planners, cost consultants, project managers and architects.</p> <p>www.aecom.com</p>	<p>Sponsor</p> 	<p>ICSS</p> <p>The ICSS is a globally-renowned and respected leader in sport safety, security and integrity. As an independent organisation, with a team of global experts, advisors and specialists, the ICSS is at the forefront of efforts to safeguard sport.</p> <p>www.theicss.org</p>
<p>Stand C12</p> 	<p>Azusa Sekkei</p> <p>Azusa Sekkei is an architectural firm in Japan offering all design for all domains. We can provide a One-Stop Service for all phases of sports facility projects; Conception, Master Schedule, Budget, Design, Construction, Profit Planning and Operation Strategy.</p> <p>www.azusasekai.co.jp</p>	<p>Stand B13</p> 	<p>Kotobuki Seating</p> <p>Established in 1914, Kotobuki Seating is a pioneering manufacturer of furniture for public facilities. Japan's foremost provider of seating for theatres, cinemas, arenas and stadiums, the company also has affiliates in USA, UK, France, Vietnam, Singapore, Taiwan and South Korea.</p> <p>www.kotobuki-seating.co.jp</p>
<p>Stand C16</p> 	<p>Beerjet</p> <p>Beerjet is a specialist in high speed pouring technology. The beerjet is a high speed beer dispenser machine with up to 1,000 cups or glasses power per hour and ideally suited to big sport stadiums and event locations.</p> <p>www.beerjet.com/en</p>	<p>Stand C14</p> 	<p>Nikken Sekkei</p> <p>Founded in 1900, Nikken Sekkei have responded to the demands of society and various client requests with the aim of contributing to the creation of better buildings and social environments. The Nikken Group portfolio consists of over 25,000 projects in 50 countries.</p> <p>www.nikken.jp/en</p>
<p>Stand C12</p> 	<p>Britten</p> <p>For over 30 years, Britten has been helping some of the world's largest brands visually connect with their audience. From events to retail and from hardware to print, Britten makes sure your brand is engaging and getting noticed.</p> <p>www.brittenstudios.com</p>	<p>Sponsor</p> 	<p>Panasonic</p> <p>Panasonic contributes to the development and provision of new platforms for sports stadia. The company's stadium solutions utilise the latest technology such as high brightness LED lighting systems and eco-friendly, safe and secure environments through AV and ICT.</p> <p>www2.panasonic.biz/es/solution/stadium</p>
<p>Stand B09</p> 	<p>COX Architecture</p> <p>COX Architecture is one of the largest architectural practices in Australasia, providing services in architecture, planning, urban design and interior design. Projects includes exhibition & convention centres and stadia and sports halls, plus numerous other sectors.</p> <p>www.coxarchitecture.com.au</p>	<p>Stand D08</p> 	<p>Philips Lighting</p> <p>Philips Lighting sells more energy efficient LED lighting than any other company. They lead the industry in connected lighting systems and services, leveraging the Internet of Things to take light beyond illumination and transform homes, buildings, urban spaces & sports venues.</p> <p>www.lighting.philips.com/main/home</p>
<p>Stand C09</p> 	<p>d&b audiotechnik</p> <p>d&b audiotechnik operates internationally as a manufacturer of high quality loudspeaker systems for sound reinforcement speech and music in public places. The headquarters, which also house R&D and manufacturing, are located near Stuttgart, Germany.</p> <p>www.dbaudio.com</p>	<p>Sponsor</p> 	<p>Populous</p> <p>Populous is a global design practice that has worked on over 1,000 sports and entertainment projects around the world. With a portfolio of over 400 major event venues, the practice is recognised as a world leader in overlay design, procurement and construction.</p> <p>populous.com</p>
<p>Stand C11</p> 	<p>Gensler</p> <p>With more than 2,700 active clients, Gensler works across the global economy. Their clients are remarkably diverse: large and small, private and public, for-profit and nonprofit. They help them grow, sustain and transform: whatever it takes to embrace their future.</p> <p>www.gensler.com</p>	<p>Stand B15</p> 	<p>Riedel Communications</p> <p>Riedel Communications designs, manufactures and distributes the most pioneering real-time networks for video, audio and communications for broadcast, pro-audio, event, sports, theatre and security applications worldwide.</p> <p>www.riedel.net</p>
<p>Sponsor</p> 	<p>HOK</p> <p>HOK is a global design, architecture, engineering and planning firm. The company's mission is to deliver exceptional design ideas and solutions for clients through the creative blending of human need, environmental stewardship, value creation, science and art.</p> <p>www.hok.com</p>	<p>Stand D14</p> 	<p>SMG Sportplatzmaschinenbau GmbH</p> <p>Since 1975, SMG has been dealing with the development of modern machinery for the installation of synthetic surfaces in the sports industry. Also, for artificial turf or granule infilling carpet maintenance, SMG has presented the world's first innovations since the 1980s.</p> <p>www.smg-gmbh.de/en</p>

OFFICIAL MEDIA SPONSORS



Nikkei Technology Online

Nikkei Technology Online is the most influential site in Japan focusing on industrial technology.

The four major categories covered are electronics, manufacturing, automotive equipment, and digital health.

<http://techon.nikkeibp.co.jp/index.html>



Sport Innovators Online

Sport Innovators Online is the leading site in Japan focusing on new business and latest technology regarding sport, run by Nikkei Business Publications, Inc - the same as Nikkei Technology Online.

<http://techon.nikkeibp.co.jp/sport/>

OFFICIAL MEDIA PARTNER



PanStadia & Arena Management

PanStadia & Arena Management magazine is the undisputed leader for the business of stadia, arenas, sporting and live events and venues across the globe. The super-title enjoys distribution to 20,000+ top-level industry professionals in 120+ countries.

www.psam.uk.com

MEDIA PARTNERS



Around The Rings (ATR)

Since 1992, Around The Ring's global team of journalists has been on the scene of virtually every important event on the Olympic calendar. From the selection of every host city since 1990 to IOC votes on changing the sport program to multiple visits to assess cities' bids, ATR is there.

www.aroundtherings.com



Major Events International (MEI)

Major Events International (MEI) are the only global professional membership scheme across all sectors in the major events industry. They have years of experience working with best in class companies for world sporting events such as the World Cup, Olympics and regional games.

www.majoreventsint.com



Global Sports Jobs

GlobalSportsJobs is the leading specialist digital media and talent platform for the international sports industry. It operates across all sports industry sectors and functions, providing innovative, technology-driven and cost-effective talent acquisition solutions.

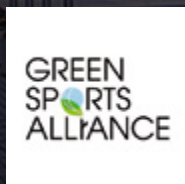
www.globalsportsjobs.com



UK Venue Managers Association

The UK Venue Managers Association (UKVMA) provides a platform for members to share information, management styles, real project experiences and best practice whilst gaining private access to other members, networking opportunities and suppliers.

www.ukvma.org



Green Sports Alliance

Launched in March 2011, the Green Sports Alliance is a nonprofit organisation with a mission to help sports teams, venues and leagues enhance their environmental performance. The Alliance has grown to over 210 teams and venues from 16 sports leagues.

www.greensportsalliance.org



World Football Insider

The leading source for news about the business of football. Founded in 2009, INSIDER has been on the scene for the biggest events in football with a team of reporters with more than 15 years of experience. INSIDER brings the best insight and news about football to a global audience.

www.worldfootballinsider.com

DAY 1 PM MON 26 SEPT 2016

StadiaArena



ASIA PACIFIC
26-28 SEPT 2016

| 12:00 Registration

sponsored by ICSS |

12:00 YOKOHAMA ARENA TOUR (DELEGATE TICKET HOLDERS ONLY)

A unique opportunity to tour one of the most modern sports arenas in Japan which recently underwent a major renovation (see p20)

ALL subsequent Monday afternoon activities are FREE for everyone to attend and will take place in the Centennial Hall, Yokohama Arena:

13:30 Welcome speeches and presentations



Alan Levett
Chairman
Alad Ltd



Michiyasu Takahashi
Deputy Commissioner
Japan Sports Agency



Mitsuru Murai
Chairman
Japan Professional
Football League



Toshiro Muto
CEO
Tokyo 2020



Masaaki Okawa
Chairman
Japan Professional
Basketball League



Akira Shimazu
President & CEO
Rugby World Cup 2019
Organising Committee

14:30 SESSION 1: The future of Japan's Stadium and Arena (roundtable)

Moderator:



Yoshiyuki Mano PhD
Professor - Faculty of Sport
Sciences/Director Research
Institute for Sport Business
Waseda University

Panellists include:



Tatsuro Kimura
Okinawa Basketball



Shingo Okamura
President
The Yokohama
Stadium Co, Ltd



Masafumi Yano
COO
FC IMABARI /
Imabari. yume
sports Inc.

| 15:30 Coffee break

sponsored by PHILIPS |

16:00 SESSION 2: Sports facility management in Japan (roundtable)

Moderator:



Yoshiyuki Mano PhD
Professor - Faculty of Sport
Sciences/Director Research
Institute for Sport Business
Waseda University

Panellists include:



Takayuki Katsurada
Senior Vice President,
Regional Planning
Department, Development
Bank of Japan Inc.



Tsutomu Nagaoka
Representative Director,
President and COO
Tokyo Dome Corporation



Takaaki Nakamura
Chief Marketing Officer/
Executive Vice President
Xebio Holdings Co, Ltd

17:00 WELCOME RECEPTION AND NETWORKING IN EXHIBITION HALL in association with Kotobuki Seating

Brought to you by KOTOBUKI

Welcome speeches from:



Toshihide Hirahara
Vice Mayor
City of Yokohama



Hideyuki Ozaki
President
Yokohama Arena
Co, Ltd

DAY 2 AM TUE 27 SEPT 2016| 09:00 **Morning registration and coffee**sponsored by **POPULOUS™** |**STADIA DESIGN/BUILD & MAJOR EVENT PLANNING/DELIVERY (PAID DELEGATE STREAM ONLY) – CENTENNIAL HALL****09:30 SESSION 3A: Major event master planning PART 1 – lessons learnt from iconic previous sporting events (roundtable)**

With cities hosting major sporting events facing closer public and financial scrutiny than ever before, the need to have a coherent strategy from initial concept through to delivery and long term legacy has never been more apparent. Leading industry experts will share their experiences from working on previous successful large scale sporting events including World Cups and Olympic Games and the lessons learnt in ensuring a successful and credible outcome for the host city.

Moderator:

Bill Hanway
Executive
Vice President
and head of
Global Sports
AECOM

Panellists include:

Damian Bush
Senior Director of
Venues & Events
Singapore
Sports Hub



Andrew Cooke
Director Security
Operations
ICSS



Guillaume Massard
Grandstands and
Stadium Business
Unit Manager
GL Events Group



James Middling
Global Head of Sports
& Events
Mott MacDonald



John Rhodes
Director of Sports +
Recreation + Entertainment
HOK

| 10:30 **Coffee break and networking in Exhibition Hall**sponsored by **AECOM** |**11:00 SESSION 4A: Current and future trends in venue management PART ONE – maximising revenues at arenas and stadiums**

Mich will highlight opportunities to maximize revenue at arenas and stadiums both inside and outside the facilities. The latest initiatives to enhance the fan experience will also be showcased. The focus will be on venues that host professional or amateur sports teams.



Mich Sauers
President
GFS Associates

11:30 SESSION 4A: Current and future trends in venue management PART TWO (roundtable)

Sports venue operators and leading industry executives will share their insights into what are the key issues currently affecting venues from an operations perspective, drawing both on global and local influences. They will also give their opinions on what venue management challenges will become more prevalent in the future.

Moderator:

Alan Levett
Chairman
Alad Ltd



Roger Barrett
Special Projects
Director
Star Events Ltd



Damian Bush
Senior Director of
Venues & Events
Singapore
Sports Hub



Andrew Colling
Asst. Vice President
Galaxy
Entertainment
Group



Greg Gillin
Senior Vice
President Venue
Development
Live Nation



Don Gordon
Executive Manager
Community Services
Townsville
City Council



Mich Sauers
President
GFS Associates

| 12:30 **Lunch and networking in the Exhibition Hall** |



DAY 2 AM TUE 27 SEPT 2016

| 09:00 Morning registration and coffee

sponsored by **POPULOUS™** |

**VENUE MANAGEMENT, FAN ENGAGEMENT AND TECHNOLOGY IN STADIA
(FREE EXHIBITION ENTRY STREAM, OPEN FORUM AREA - EXHIBITION HALL)**

10:00 SESSION 3B: Hooliganism and terrorism – the duel threat

Crowd management and combating the hooligan and terrorist threat at the world's biggest football club.

A special presentation from:



Mike Halligan
Chairman
Controlled Solutions Group

| 10:30 Coffee break and networking in Exhibition Hall

sponsored by **AECOM** |

11:00 SESSION 4B: Examples of strategies for venue commercialisation from the design stage through to operations in a mature APAC market (roundtable)

Panellists include:



Darren Burden
General Manager
Vbase Ltd



Jason Hill
General Manager
Sydney Cricket & Sports
Ground Trust



Angus Macleod
Director – Australia &
New Zealand / Technical
Director – Asia Pacific
Vector Foiltec



Daryl Maguire
Principal
Warren and Mahoney



Alastair Richardson
Director for Sport
COX Architecture



Yoshiyuki Uchiyama
Chief Architect,
Architectural Design
Department; Branch
Manager, Barcelona branch
Nikken Sekkei Ltd

| 12:30 Lunch and networking in the Exhibition Hall



Lunch and networking at last year's Stadia & Arena event in Singapore

DAY 2 PM TUE 27 SEPT 2016

STADIA DESIGN/BUILD & MAJOR EVENT PLANNING/DELIVERY (PAID DELEGATE STREAM ONLY) – CENTENNIAL HALL

13:30 SESSION 5A: Current trends in Japanese sports venue design and build (roundtable)

Japan is currently one of the most active markets in the world for sports venue projects with the planned launch of a new Basketball league in October in addition to being the hosts of the 2019 Rugby Union World Cup and the 2020 Summer Olympics.

Moderator:



Yoshio Takahashi
Associate Professor – Faculty
of Health and Sport Science
University of Tsukuba

Panellists include:



Hidehito Kawahara
CEO/COO
Yamashita PM
Consultants



Masakuni Nagahiro
Senior Executive
Officer
Azusa Sekkei Co, Ltd



Shigehiko Ohira
Architect, General Manager, Building Design
Section, Building Design Department
Osaka Main Office, Takenaka Corporation

14:30 SESSION 6A: Major Event Master planning PART 2 – preparations for upcoming events

Evolution or Revolution in the Planning of Olympic and Paralympic Games

Presented by:



Bill Hanway
Executive Vice President
& Head of Global Sports
AECOM

From a 'box to play sports in' to a new stadium image of a 'sports city'



Akira Kumazawa
Managing Director
Kisho Kurokawa Architect
and Associates

The Rugby World Cup 2019 - A in-depth look at the latest preparations for the tournament

Presented by:



Ryo Date
Head of City, Venue and Team
Services Planning, Project
Manager, Tournament Operational
Planning, Rugby World Cup 2019
Organising Committee

15:30 Coffee break and networking in Exhibition Hall

sponsored by

16:00 SESSION 7A: Simply the best! Signature sports projects from around the world

Senior figures at leading international design and engineering firms will showcase notable sports projects which have either already been opened or are currently 'on the boards' as well as sharing their views on the hottest topics in the global sports venue industry.

Designing and Delivering fantastic fan amenities in sports venues

Presented by:



John Shreve
Senior Principal
Populous



James Smith
Market Leader
Populous Activate

LAFC: the building of a stadium and a franchise

Presented by:



Ron Turner
Principal, Director/
Sports
Gensler

New Palau Blaugrana

Presented by:



John Rhodes
Director of Sports +
Recreation + Entertainment
HOK

Public Space for Stadium

Presented by:



Takeyuki Katsuya
Chief Architect, General Manager, Design Section
Architectural Design Department
Nikken Sekkei Ltd

16:00-18:00 SITE TOUR/WORKSHOP ON ARTIFICIAL TURF MAINTENANCE (see p20)

At the **Yokohama International Court**, 2140 Kozukuecyou, Kouhoku-ku, Yokohama-city, with

17:30 Conference and Exhibition Hall close

19:00 NETWORKING RECEPTION PARTY AT THE RED BRICK HOUSE

All delegates, sponsors and exhibitors are invited to experience the best in entertainment and cocktails in a relaxed setting. Not to be missed!

DAY 2 PM TUE 27 SEPT 2016

Stadia&Arena



ASIA PACIFIC
26-28 SEPT 2016

**VENUE MANAGEMENT, FAN ENGAGEMENT AND TECHNOLOGY IN STADIA
(FREE EXHIBITION ENTRY STREAM, OPEN FORUM AREA - EXHIBITION HALL)**

13:30 SESSION 5B: Virtual Stadium Showcase – ideas and inspiration for your own sports venue!

A unique opportunity for attendees to listen to rapid fire presentations from 7 leading product and service providers from around the globe, offering the latest in ideas for improving your own sports venue!

Featuring presentations from **Arena Group**, **Beerjet**, **Britten Media**, **Controlled Solutions Group**, **Dallmeier**, **d&b audiotechnik** and **Zumtobel Group**.

14:30 SESSION 6B: Keeping your playing surface in perfect condition (roundtable)

Moderator:



John Sheehan
Editor, PS&AM
Alad Ltd

Panellists include:



William Allan
International Sales
Director
Rhino-Turf



Keith McAuliffe
Managing Director
Labosport
Australasia



Hamish Sutherland
Managing Director
HG Sports Turf
Pty Ltd



Daniel Owegeser
CEO
SMG
Sportplatzmaschinenbau



Wiebe van Terwisga
Managing Director
Schmitz Foam
Products BV

15:30 Coffee break and networking in Exhibition Hall

sponsored by

16:00 SESSION 7B: Technology innovations in stadia PART ONE – lighting up your sports venue future

In this conference we will look ahead how connected lighting can play a key role in gathering data to optimize your safety and crowd flow management, operational efficiency and fan experience to become the most awesome stadium.

Presentation from:



Kengo Hayashida
Market Leader Japan
– President
Philips Lighting Japan GK

16:30 SESSION 7B: Technology innovations in stadia PART TWO – expert panel discussion

Brought to you by

A discussion session on what the future look likes for venue technology and its role in key areas such as fan engagement. Industry experts will share their opinions and expertise on technologies to enhance fan experience and drive revenue generation for venues and clubs.

Moderator:

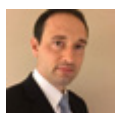


Dennis Mills
Founder &
Chief Executive
Major Events
International
(MEI)

Panellists include:



Andy Coney
CEO
WDSi Group



Vincent Lambert
Manager System
Consulting APAC Region
Riedel Communications



Manuel Nogueira
Managing
Director
AndArchitects



Mike Simpson
Global
Application Lead
Philips Lighting



Alan Wong
Regional Director
(North Asia)
Ungerboeck Software
International

17:30 Conference and Exhibition Hall close

19:00 NETWORKING RECEPTION PARTY AT THE RED BRICK HOUSE

All delegates, sponsors and exhibitors are invited to experience the best in entertainment and cocktails in a relaxed setting. Not to be missed!

DAY 3 AM WED 28 SEPT 2016

09:00 Morning registration and coffee

sponsored by

**STADIA DESIGN/BUILD & MAJOR EVENT PLANNING/DELIVERY (PAID DELEGATE STREAM ONLY) – CENTENNIAL HALL****09:30 SESSION 8A: Key considerations for cities regarding their future venue plans (roundtable)**

A panel of experts will share their own insights and experiences based on working on sports projects around the globe, often with challenging local requirements. Topics to be covered include whether to renovate or rebuild, mixed use development, improving connectivity, district regeneration and boosting the local economy.

Moderator:

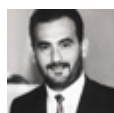


Alan Levett
Chairman
Alad Ltd

Panellists include:



Thomas Hermeking
Sales Manager
Cable Structures
Pfeifer Seil und
Hebetechnik



Erhan Ilicali
General
Coordinator
BKA



Chris Lamberth
Vice President,
Global Sport
Development
HOK



Dan Meis
Founder and
Managing
Principal
MEIS



Ron Turner
Principal,
Director/Sports
Gensler

10:30 Coffee break and networking in Exhibition Hall

sponsored by

**11:00 SESSION 9A: Regional projects in focus – the most exciting venue plans from around the APAC region**

Delegates are invited to learn about plans for major upcoming sports projects from around the region and how they have been designed to meet the demands from both a local and sporting perspective.

Perth Stadium – starting from a legacy

Presented by:



Alastair Richardson
Director for Sport
COX Architecture

Designing for long term use with the ability to host major events has seen Australian cities rank in the top five sporting destinations in Sports Business Ultimate Sports Cities Awards. Alastair will be presenting the findings of a legacy orientated design approach and the benefits it brings.

Symbolic aesthetic design and function – stadium design practices in Cambodia and Africa

Presented by:



Zhang Yu
IPPR

As official architects of the new national stadium of Cambodia, IPPR's Zhang Yu will present the vision behind this project. He will also discuss design methods and concepts in various projects in Africa, and highlight new technologies.

Kai Tak Sport Park – an update on progress and timeline going forward

Presented by:



Alastair Graham
Director
KPMG Hong Kong

Alastair will give an update on the work of the last 12 months in their role as operations and financial advisors to this major sports infrastructure project, the status of the project and what can be expected in the next 12 months.

12:00 SESSION 10A: College sports venues

Moderator:



Yoshio Takahashi
Associate professor
University
of Tsukuba

Speakers include:



Akihiro Chiba
Managing Director
Marketing
Kotobuki Seating
Co, Ltd



Masaki Sakaida
Executive Vice
President
The University
of Tokyo



Mitsuhiro Sendai
Director – Community
Development Division,
Japan Sports Agency

13:00 CLOSING KEYNOTE: THE BRITISH OLYMPIC ASSOCIATION

Bill Sweeney
Chief Executive Officer
The British Olympic Association

13:00-15:00 SITE TOUR/WORKSHOP ON ARTIFICIAL TURF MAINTENANCE (see p20)

At the **Yokohama International Court**, 2140 Kozukuecyou, Kouhoku-ku, Yokohama-city, with



13:30 Lunch and networking in Exhibition Hall

14:30 Exhibition Hall closes

14:30 SITE TOURS (DELEGATE TICKET HOLDERS ONLY) of Nissan Stadium (Yokohama International Stadium) and Yokohama International Swimming Pool (see p20)



09:00 Morning registration and coffee

sponsored by



VENUE MANAGEMENT, FAN ENGAGEMENT AND TECHNOLOGY IN STADIA (FREE EXHIBITION ENTRY STREAM, OPEN FORUM AREA - EXHIBITION HALL)

09:00 SESSION 8B: Key lessons from the UK's approach to securing major events – effectively integrating security



Stephen Cooper
Client Director, International
Security Engagement
FCO Services

09:30 SESSION 8B: Safe and secure crowded places (roundtable)

Given recent security trends, this panel will explore the risks and mitigation strategies for stadia, fan parks, transport systems and other areas where high densities of people need securing.

Brought to you by mei

Moderator



Dennis Mills
Founder & Chief
Executive
Major Events
International (MEI)

Panellists include:



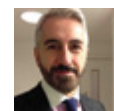
Eduardo Lazzarotto
Head of Sales
Legion



Peter Brown
Senior
Consultant
G4S Risk
Consulting



Andrew Cooke
Director Security
Operations
ICSS



Francesco Norante
VP Major Events
& Sports Stadia
Leonardo

**A representative
from Rapiscan
Systems**



Ken Scott
Chief Inspector
Sports Ground
Safety Authority

10:30 Coffee break and networking in Exhibition Hall

sponsored by RIEDEL

11:00 SESSION 9B: Maximising revenues – turning your venue from a cost centre into a profit centre (roundtable)

A panel of industry experts will examine this in detail from the role of the modern stadia designer through to operational and technology revenue drivers.



Bruce Mackenzie
Managing Director
TimeTarget



Jason Hill
General Manager
Sydney Cricket & Sports
Ground Trust



Jason Frew
Vice President
Global Sales
Signature Systems Group



Paul Sergeant
Director
PMY Group



Anthony Sutton
Coverage Sales Director
Cobham Wireless



Thomas C Young
AECOM

12:00 SESSION 10B: Fan engagement – how to move fans off their sofas and into your venue! (roundtable)

A panel of leading industry experts will share their experiences and opinions on initiatives to give your supporters more bang for their buck, increase fan loyalty and enhance the game day experience in order to create lasting and memorable moments.



Darren Burden
General Manager
Vbase Ltd



Don Gordon
Executive Manager
Community Services
Townsville City Council



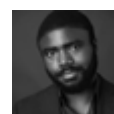
Steve Rickless
CEO
Tripleplay Services



Stuart Hall
Founder & CTO
BuzD Pty Ltd



Paul Sergeant
Director
PMY Group



Phil Ross
Sales Engineer
Oracle Hospitality

13:30 Lunch and networking in Exhibition Hall

14:30 Exhibition Hall closes

14:30 **SITE TOURS (DELEGATE TICKET HOLDERS ONLY) of Nissan Stadium (Yokohama International Stadium) and Yokohama International Swimming Pool (see p20)**

SITE TOURS

DAY 1 PM MON 26 SEPT 2016

12:00 YOKOHAMA ARENA TOUR (DELEGATE TICKET HOLDERS ONLY)

A unique opportunity to tour one of the most modern sports arenas in Japan which recently underwent a major renovation

YOKOHAMA ARENA

Situated in the heart of Yokohama's new urban centre, Yokohama Arena is Japan's premier multi-purpose venue. It is also one of the largest venues of its kind in the world, making it a very apt setting for our Stadia & Arena Asia Pacific 2016 event.

Within the 8,000m², 17,000-capacity arena, there are a range of spaces that can be customised to suit different needs and events, from concerts, shows, sports and martial arts events to conventions and exhibitions.

The arena utilises a multitude of state-of-the-art products, including 11,000 computer-controlled movable seats, a large four-screen projection system and a ceiling capable of suspending more than 100 tons.

DAY 3 AM WED 28 SEPT 2016

14:30 SITE TOURS (DELEGATE TICKET HOLDERS ONLY) of Nissan Stadium (Yokohama International Stadium) and Yokohama International Swimming Pool

YOKOHAMA INTERNATIONAL SWIMMING POOL

Yokohama International Swimming Pool is one of the largest aquatic facilities in Japan and includes an internationally-approved swimming pool.

Nicknamed the "Water Arena", the main pool is pretty unique, being able to transform into an arena for the winter season, when it becomes 'home' to the professional basketball team, Yokohama B-Corsairs.

The venue can also be used as tennis courts from November to March.

NISSAN STADIUM

As one of the host venues for the 2002 FIFA World Cup™, the 72,327-seat Nissan Stadium boasts the largest spectator capacity in Japan.

All seats within the stadium are individually sectioned, with 90cm of space between rows, so that spectators can sit back and enjoy the game in comfort. And to ensure that spectators do not miss any of the drama, large screens have been installed to show instant replays, as well as the latest stats and scores. Additionally, the sound coming from the 528 loudspeakers adds emotion and excitement to the game.

Three quarters of the seating area is covered by a large roof, with a total length of 146m, which has both a movable and a static part. It can extend by as much as 5.5m, covering all of the press and VIP seats.

DAY 2 PM TUE 27 SEPT 2016

16:00-18:00

DAY 3 AM WED 28 SEPT 2016

13:00-15:00

SITE TOUR/WORKSHOP ON ARTIFICIAL TURF MAINTENANCE (FREE FOR ALL TO ATTEND)

Although the support for and use of artificial turf is growing around the Asia Pacific region, there is still a lack of quality practical information available about what steps should be taken to properly maintain an artificial field.

To help with this, all attendees are invited to attend a live series of practical demonstrations at a local artificial field to learn everything they need to know about the different maintenance steps that should be followed to help ensure the optimum maintenance management program.

Experts from SMG will showcase their market-leading TurfCare TCA1400, TurfKingTK1502 and TurfSoftTS2 maintenance machines and also discuss the practical steps needed to create a maintenance program to fit your own facility requirements.

The tour takes place at Yokohama International Court, 2140 Kozukuecyou, Kouhoku-ku, Yokohama-city.

Please visit SMG on stand #D14 to check availability for either of these tours.



SAVE THE DATES...

Stadia&Arena



ASIA PACIFIC
26-28 SEPT 2017

We look forward to welcoming you all to Stadia & Arena Asia Pacific in 2017

We are delighted to announce that our 19th **Stadia & Arena** event will be held from 26-28 September 2017 at the Makuhari Event Hall, Makuhari Messe, Chiba City, Japan.

To join us or for more details on sponsoring or exhibiting, call Sam Wibrew on **+44 (0)208 133 7678**, email **sam@aladltd.co.uk** or visit our website to check out the latest developments.

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